



**ADVERTISING AGENCY/PUBLIC RELATIONS  
SUPPLEMENTAL APPLICATION**

1) Estimated gross annual billings for current fiscal period \$ \_\_\_\_\_ and approximate percentage in the following media:

Radio	%	Outdoor	%
TV	%	Magazines	%
Newspaper	%	Other (specify)	%

List major clients:

\_\_\_\_\_

\_\_\_\_\_

2) Please complete the appropriate sections indicating the approximate percentage of your total operations:

a	Public relations consultant	%
b	Mail order or catalogue sales firm	%
c	Publishing	%
d	Broadcasting	%
e	Production of films,, Radio or televisions programs	%
f	Photo service	%
g	Package design/logos/trademarks/other corporate identities	%

If involved in section g) above, please provide the following:

a) Number of trademarks developed per year: \_\_\_\_\_

b) Description of legal review procedures for trademarks/copyrights: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

3) Do applicant's activities involve set up and/or management of promotional games, contests, lotteries, sweepstakes, or other games of chance?  Yes  No

If Yes, provide details including specific contracts and approximate percentage of your total operations:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

It is understood and agreed that this supplemental application shall become a part of the application for Professional Liability Errors & Omissions Insurance.

Date \_\_\_\_\_

\_\_\_\_\_

Name of Applicant

\_\_\_\_\_

*Signature of a person authorized to execute  
on behalf of the Applicant*